

**TOP BENEFITS OF  
PARTNERING WITH A  
SHIPPING AGGREGATOR  
FOR E-COMMERCE  
BUSINESSES**



# WHAT A LOGISTICS AGGREGATOR DOES

A logistics aggregator brings multiple courier partners together on one platform and helps ecommerce sellers access shipping solutions more easily. By acting as a **shipping aggregator**, it allows businesses to compare courier rates, assign shipments automatically, track orders in real time, and simplify overall fulfillment. Instead of working separately with several courier companies, sellers can manage everything from a unified dashboard, making operations faster, smoother, and more efficient.

# **COST SAVINGS AND BETTER COURIER CHOICES**

Partnering with a logistics aggregator helps ecommerce businesses lower shipping expenses through pre-negotiated rates and bulk partnerships. Since aggregators work with several courier companies at scale, they can offer discounted pricing that small or medium sellers usually cannot obtain directly. This also gives sellers the freedom to choose the best courier for each shipment based on speed, service type, or destination. As a result, businesses can maintain competitive delivery costs while improving customer satisfaction.

# **FASTER OPERATIONS AND IMPROVED DELIVERY PERFORMANCE**

With automated courier selection, real-time tracking, and easier order processing, logistics aggregators significantly reduce the time spent managing shipments. Ecommerce sellers can process orders quickly, avoid manual errors, and ensure faster pickups. Delivery performance also improves because aggregators match shipments with the most suitable courier based on location and service availability. This leads to more on-time deliveries, fewer RTO cases, and better buyer experience overall.

# TECHNOLOGY, INSIGHTS, AND CENTRALISED CONTROL

- A logistics aggregator provides advanced tools that help businesses stay organised and make smarter decisions.
- From tracking dashboards to analytics reports, sellers get full visibility across their shipping operations.
- They can monitor courier performance, identify delays, compare service quality, and take corrective action instantly.
- With everything managed from one platform, businesses gain more control over logistics and can easily scale during peak seasons without additional effort.

# WHY PARTNERING WITH AN AGGREGATOR MATTERS FOR GROWTH

- For businesses aiming to grow steadily and improve customer experience, partnering with the right **shipping aggregator** can make a powerful difference.
- It helps businesses offer faster deliveries, manage high shipment volumes, and maintain reliable customer service.
- **Shipdaak** makes this process even simpler by connecting sellers with multiple courier partners, automated tools, and scalable logistics solutions.