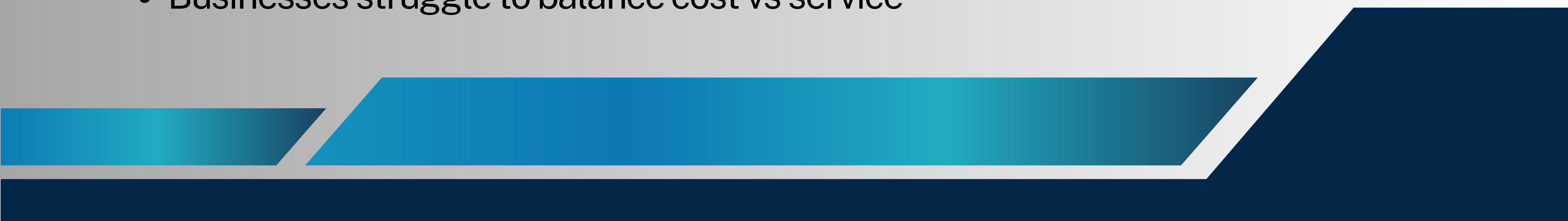


WHY YOUR SHIPPING RATES ARE INCREASING AND HOW TO FIX IT




RISING SHIPPING COSTS

Shipping expenses are becoming a major concern for businesses and individuals relying on **domestic courier service in India**. Whether you're an eCommerce seller or a growing brand, increasing courier rates directly impact your margins and customer satisfaction. Understanding why these costs are rising is the first step toward controlling them.

- Shipping costs are no longer stable or predictable
 - Increased operational expenses affect pricing
 - Customers expect fast delivery at low cost
 - Businesses struggle to balance cost vs service
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HIDDEN FACTORS AFFECTING YOUR SHIPPING COSTS

Sometimes, the increase is not just external, it's also influenced by how shipments are handled.

- Incorrect weight or dimensions leading to higher charges
 - Deliveries to remote or hard-to-reach locations
 - High RTO (Return to Origin) rates increasing losses
 - Inefficient packaging increasing volumetric weight
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HOW RISING COSTS IMPACT YOU AS A USER

As a user, these increasing rates don't just affect your logistics, they affect your entire business performance.

- Reduced profit margins on each order
 - Higher product pricing to compensate for shipping
 - Loss of customers due to expensive delivery charges
 - Difficulty in scaling operations efficiently
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PRACTICAL WAYS TO CONTROL SHIPPING COSTS

The good news is that there are actionable ways to manage and reduce shipping expenses.

- Compare multiple courier partners before choosing
 - Optimize packaging to reduce volumetric weight
 - Use technology for route and delivery optimization
 - Reduce RTO by improving address accuracy and communication
 - Choose aggregators for better rate negotiation
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OPTIMIZE WITH SHIPDAAK

To overcome rising costs, switching to a smarter logistics approach is essential. Shipdaak helps you access the best **domestic courier service in India** at competitive rates by connecting you with multiple courier partners in one place.

- Get access to discounted shipping rates
 - Automate courier selection for cost efficiency
 - Improve delivery success and reduce RTO
 - Scale your business without increasing logistics costs
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