



Compare Next-Day  
Delivery Speed  
Across Couriers

# Primary Metrics for Comparison

## Key Performance Indicators (KPIs) to Track

- **On-Time Delivery (OTD%):** The percentage of shipments arriving within the 24-hour window (Target: >95%).
- **Average Transit Time:** Measuring hours from "Order Manifest" to "Doorstep."
- **First-Attempt Success Rate:** Ensuring the courier completes delivery on the first try.
- **NDR Management:** Efficiency of re-attempts after a failed delivery.



# Operational Constraints

## Evaluating Service Reach & Cut-off Times

- **Pickup Cut-off Times:** Comparing **next day delivery couriers** with 2 PM vs. 6 PM cut-offs.
- **Zonal Capabilities:** Analyzing performance for "Metro-to-Metro" vs. "Metro-to-Tier 2" routes.
- **Hub Proximity:** How close sorting centers are to your warehouse determines the "final mile" speed.

# The Role of Technology

- **Real-Time Tracking:** Moving beyond "milestone" scans to live GPS updates.
- **API Integration:** Reducing "warehouse lag" through automated labeling and manifesting.
- **Predictive Alerts:** Using AI to reroute shipments during weather or traffic delays to maintain the timeline.

# Identifying Reliability Gaps

- **Weight & Size Restrictions:** Verifying which product dimensions qualify for overnight shipping.
- **SLA Guarantees:** Looking for "money-back" or "credit" guarantees for missed deadlines.
- **Weekend Performance:** Clarifying if service includes Saturdays/Sundays or just "Business Days."

# Choosing the Best Courier

- **The Strategy:** Run a "Test Batch" of 50 shipments across providers to compare actual performance data.
- **Scalability:** Use aggregators to ensure a backup network is available during peak seasons.
- **Partner Spotlight:** For an optimized logistics experience with high-speed reliability and **next day delivery couriers**, you can scale your business efficiently with Shipdaak.